"16 Critical Questions You MUST Ask Before Hiring Any IT Company"

If You Depend On Your Computer Network To Run Your Law Firm, This Is One Report You <u>DON'T</u> Want To Overlook!

This free report will explain in simple, non-technical terms what you need to look for when outsourcing your IT support, as well as cost-saving strategies, insider tips and 16 revealing questions you MUST ask any computer consultant before giving him access to your computer network. If your current guy can't answer a confident "Yes" to all 16, it might be time to look for someone else.

You'll discover:

- The single most expensive mistake most legal firm owners make when hiring an IT consultant.

- The surprising reason most legal firms fall victim to sub-standard support.

- What some IT consultants are doing to take advantage of legal firm owners, and how to make sure you're not one of them.

- How to avoid expensive computer repair bills and get all the computer support you need for a low, fixed monthly rate.

A Free Education Guide By:
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From the Desk of: Adam Abrahami
Director
H2o Legal

Dear Business Owner,

   Hi, my name is Adam Abrahami, Director of H2o Legal. As a business owner myself, I know how busy you are so I'll get right to the point of this report.

   Although we've never met, I'd be willing to wager a bet that your computer network – and the critical data it holds – is not nearly as secure as you think it is. **How do I know?**

   Because over and over again I'm absolutely HORRIFIED by the incompetence and irresponsibility I discover when I audit most business networks. In 98% of the computer networks I review, I find faulty or non-existent backups, security loopholes, shoddy reporting, and flawed systems that simply cost more to maintain and don't align with the operations of the business.

   Plus, not a week goes by where we don't get a '999 crisis call' from a business owner with a major technical disaster that COULD have been prevented. **Why do so many legal firms pay for substandard computer support?** Simply because they don't know how to truly verify that their network IS secure and end up having to take someone at their word.

   That's why I've decided to write this report for all the legal firm owners in our area to EDUCATE them about what to look for in an IT consultant. Quite honestly, I'm shocked at the oversights and sloppiness of most self-proclaimed "experts" and want to see the standards raised. Below you'll find a mini acid test you can use to determine whether or not your network really IS being supported properly.

   If your technician does not score a "yes" on every point, you could be paying for substandard support AND be wide open to a very expensive, very frustrating computer disaster:

☐ Do they answer their phones "live" and respond to support issues in 1 hour or less?

☐ Are they remotely monitoring your network 24-7-365 to keep critical security settings, virus definitions, and security patches up to date?

☐ Do they INSIST on monitoring an offsite as well as an onsite backup, or are they letting you rely on outdated tape backups?

☐ Do they INSIST on doing periodic test restores of your backups to make sure the data is not corrupt and could be restored in the event of a disaster which comply with the **Law Society**?

☐ Have they provided you with written, network documentation detailing what software licenses you have, critical network passwords, and hardware information, or are they the only person with the

"keys to the kingdom?"

☐ Do they consistently (and proactively) offer new ways to improve your network's performance, or do they wait until you have a problem to make recommendations?

☐ Do they provide detailed invoices that clearly explain what you are paying for?

☐ Do they explain what they are doing and answer your questions in terms that you can understand (not geek-speak)?

☐ Do they complete projects on time and on budget, or does every project end up taking longer and costing more than you expected?

☐ Do they offer any guarantees on their services or being able to restore your critical data?

☐ Do they arrive on time and dress professionally?

☐ Do they have other technicians on staff who are familiar with your network in case your regular technician goes on holiday or gets sick?

☐ Do they know about and comply with Law Society Guidelines to ensure your are protected or due you feel vulnerable?

☐ Do they take calls from other clients while working on your network (on your time)?

☐ Do you have to manage their progress on projects, or do they provide frequent updates, status reports, and follow-up calls and e-mails?

☐ Do they offer flat-rate or fixed-fee project quotes, or do they give themselves a wide open playing field with "time and materials?

If Your Current IT Guy Failed This Test, I Want to Give You A FREE Law Society Security Audit To Make Things "Right"

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I know you are so busy running your practice that you simply forget to think about the security and health of your computer network UNTIL something major happens.

If that's you, consider this a "friendly reminder" to get your network checked out – if nothing else, it's a good way to get a third party review of your network's security.

And to make it a complete "no-brainer," from now until February I'm offering a Law Society Security Audit Check-Up for FREE so you have no excuse for making sure that your computer network is safe not only from spyware and viruses, but also hackers, spam, data loss, hardware failure, software corruption, and a number of other disasters.

For free, we will come to your office and…

For FREE, We Will
Come To Your Office And…

- Check your firewall's security settings to make sure you are protected from the latest hacker attacks, worms, and viruses.
- Scan and remove spyware that is secretly stealing your company's bandwidth, jeopardizing the speed of your computer system, and embezzling confidential information about you, your employees, and your business.
- Check your network's back-up system to ensure it is working properly and accurately backing up all of the critical files and information you never want to lose.
- Verify that you have the most up-to-date security patches installed properly; miss one critical update and you're a "sitting duck."
- Diagnose slow, unstable PCs.
- Perform a quick network "tune-up" to make programs and files load faster.

Why Should You Care About This?

Because there are literally lots of ways hackers and viruses can access your network–undetected—to access and remotely control your network, corrupt your data, and use your network as a conduit for spreading spam, viruses, and even illegal software.

There are numerous system checks and updates that should be done on a regular basis to ensure maximum speed, performance, and security. Ignore them and your system will get progressively slower, unstable, and susceptible to viruses, spyware, and hackers. Tape backups have a failure rate of 100% --that means all tape drives will fail at some point, often without warning. You don't want to find out that your backup was not working the day after your hard drive fried.

Think About This…

What else in your business is more valuable than the data on your network? Just imagine how devastating it would be to lose it! That's why this Check-Up is so important. We'll conduct a comprehensive review of your network's security settings to make sure your data is safe and secure

Okay…So What's The Catch?

I bet you're wondering why I'd be willing to give this away for free, so please allow me to explain. First of all I want to be clear that this is NOT a trick offer to get you to buy something. My reputation for running an honest and trustworthy business is something I hold very dear. I would never risk that in any way.

We are simply offering this Free Law Society Network Check-Up as a risk-free "get to know us" offer to people we haven't had the pleasure of doing business with.

After All, Don't You Just Want Your Computer To Work The Way It's Supposed To?

That's why I'm making this offer. I know that that most firms can benefit even if they are better informed and educated. However I don't think it's fair for you to risk your money to find out. I don't expect everyone to become a client, but I know that some will end up becoming loyal, long-term clients, just like these business owners:

"I would like to thank you for the exemplary way you have supported this firm since January 2005.

From the original specifying of our requirements through the supply, installation and now support of both hardware and software your company has dealt with everything quickly, efficiently and in a most professional manner" *Simon Shaffer, Moerans Solicitors*

"Before hiring H2o Legal, our network would go down regularly, run slow, and even run into the occasional virus. Since signing up with their network maintenance plan, we haven't had one single issue. I'm VERY glad we hired these guys to support our network." – *David Pearl, Pearl & Co Solicitors*

Here's How It Works…

To get your FREE, no-strings-attached, Law Society Security Audit, simply complete the form on our website at http://www.h2olegal.co.uk/free-stuff/. Or if you prefer to speak to me directly about this, call the office 020 8905 3368.   After we receive your request, we'll schedule a convenient time for one of our technicians to come on-site and conduct a complete health check of your network. When we're done, we'll give you a comprehensive, easy-to-read report that will show any problems, threats, or vulnerable areas that need to be addressed.

If we discover a problem, we'll also provide you with a recommended action plan and fixed-fee quote on what it will cost for us to resolve it. No hidden fees or tricks. If you decide to hire us to do the repair (you're under no obligation), we'll get to work on it immediately.

And if we find out everything is safe and secure, you'll breathe a big sigh of relief knowing the true state of your network's health and security.

What do you have to lose? Don't let another day go by without verifying the health and security of your network! We're making this as easy as possible to say yes – all you have to do is take 60 seconds to complete the web form or call us and we'll do the rest!

Sincerely,

Adam Abrahami
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020 8905 3368
www.h2olegal.co.uk

> **P.S. Remember, <u>this offer for a FREE Law Society Security Audit expires February</u>! You are under no obligation to do or buy anything, but you must respond NOW or you will miss out!**

How To Secure Your Free Law Society Security Audit

1. Fill in the form on our website now http://www.h2olegal.co.uk/free-stuff/

2. Send an email to legalaudit@h2olegal.co.uk and include your company name and contact details

3. Call us directly on 020 8905 3368

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